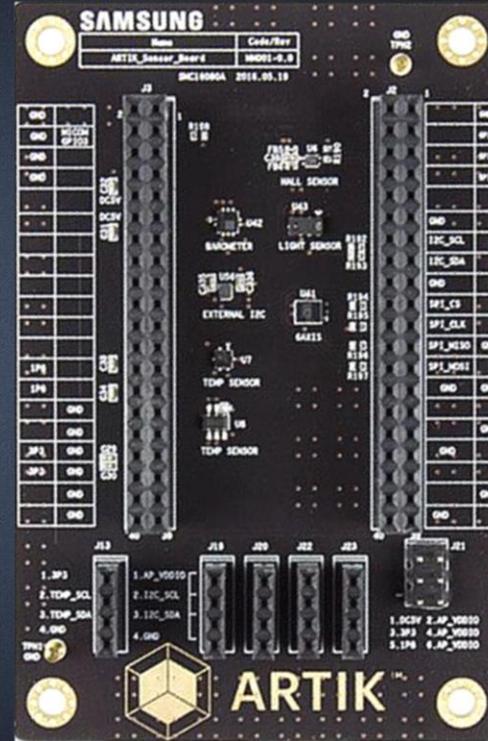


Where Next for Technology Innovation?

Vice President Caleb Lee
Head of Corporate Affairs Europe

SAMSUNG

“Extremely dexterous”



Seamless Interaction & Convergence



Government



Education



Agriculture



Mobility



Industrial



Environment



Water



Global Health



Security

Project Pontis



1



Internet of Things

2



Artificial Intelligence

3



Cyber Security

1 Internet of Things



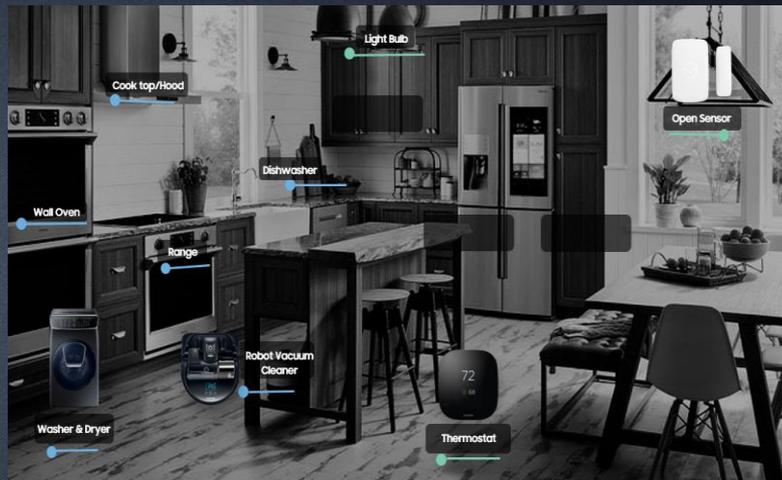
Manual



Automatic
Independent
Limited Utility
Interaction

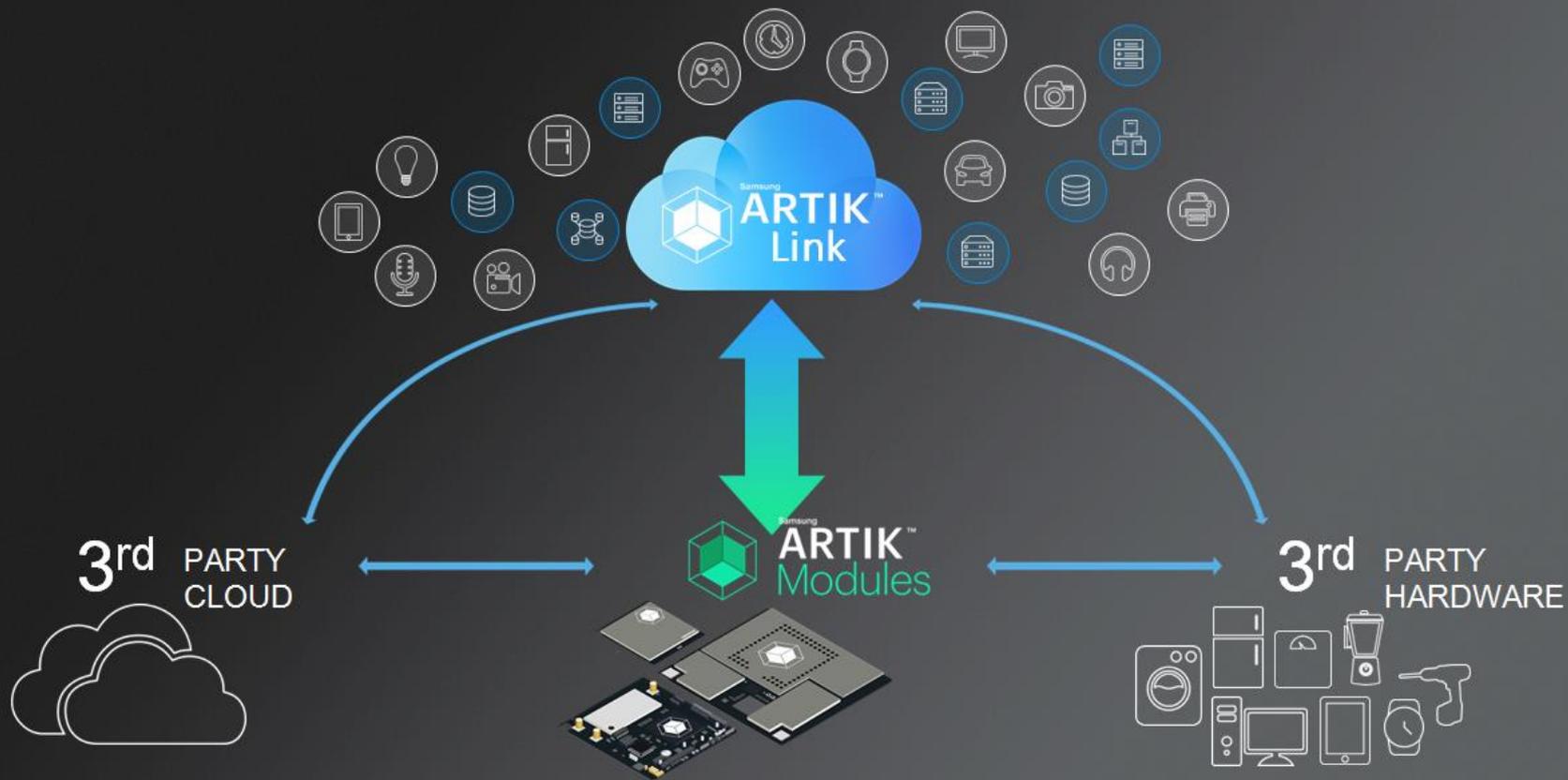


Connected
Wireless
Smart Grid



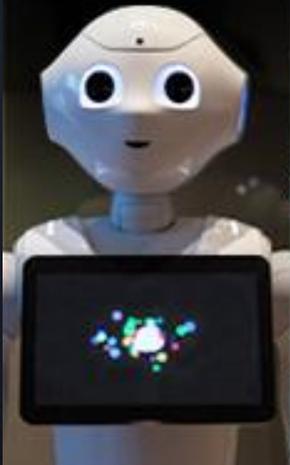
Samsung to make all products IoT-compatible by 2020

1 Internet of Things



2 Artificial Intelligence

Robotics



Self-Driving



Voice Assistant



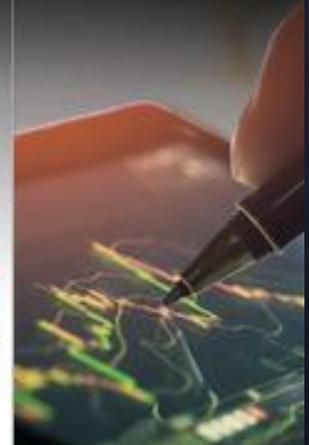
Healthcare



Consumer Electronics



Financial Advisor



2 Artificial Intelligence



Bixby says hello



Talk



See

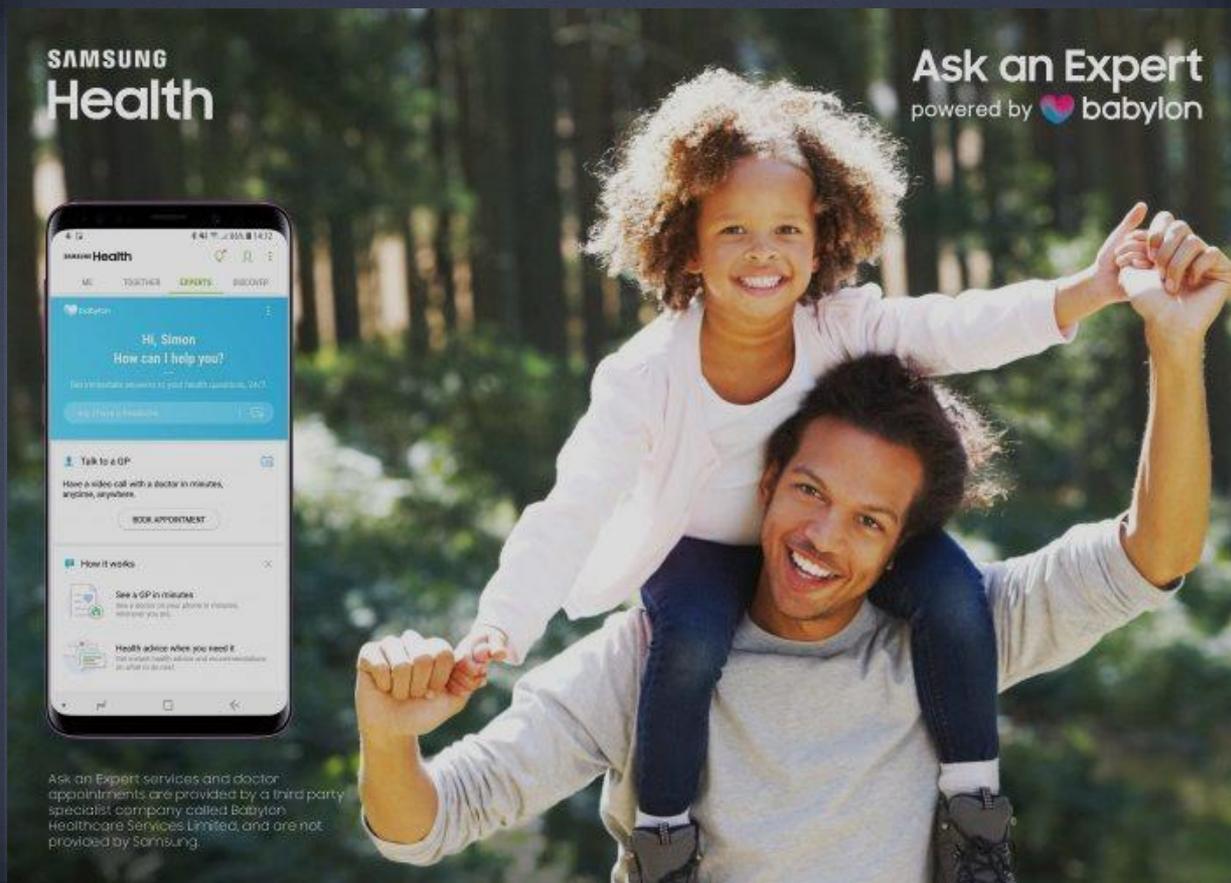


Recommend



Remind

2 Artificial Intelligence



SAMSUNG Health

Ask an Expert
powered by  **babylon**

Hi, Simon
How can I help you?

Get professional answers to your health questions, 24/7

[Ask a Health Question](#)

Talk to a GP

Have a video call with a doctor in minutes, anytime, anywhere.

[BOOK APPOINTMENT](#)

How it works

See a GP in minutes
Ask a doctor on your phone in minutes, anytime you get.

Health advice when you need it
Get instant health advice and recommendations on what to do next.

Ask an Expert services and doctor appointments are provided by a third party specialist company called Babylon Healthcare Services Limited, and are not provided by Samsung.

Defense-grade security from the chip up.



Multi-layered
security



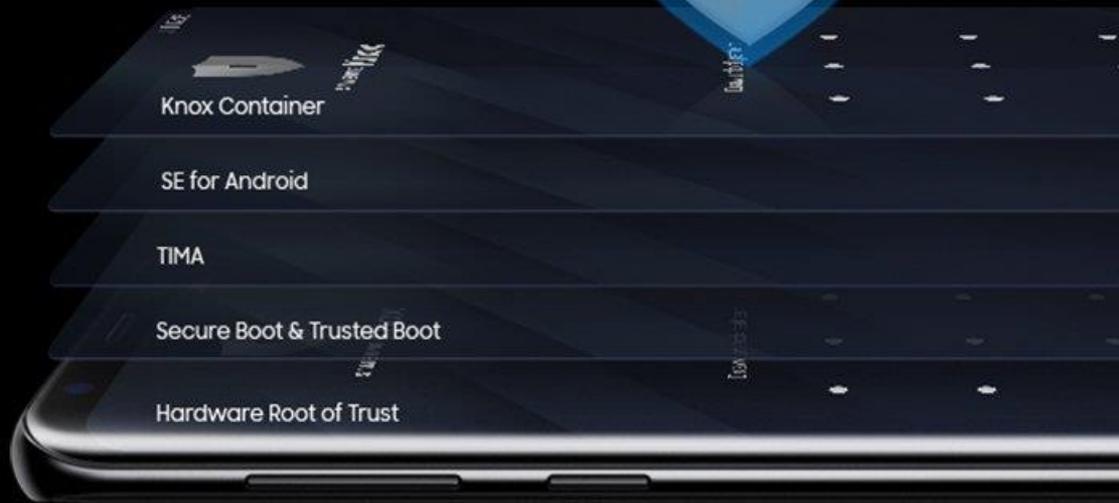
Hardware-based
encryption



Real-time
protection



Worldwide
certification





SAMSUNG WILL BE **O** PEN





THANK YOU

SAMSUNG