



Tackle the curse of information overload What can we learn from China's Mega Cities

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LEADING NEW ICT

What are the challenges of Mega Cities?

Uncontrolled growth

leads to population growths in underdeveloped areas (slums) as built up of houses and infrastructure lacks behind demand

overcrowding, traffic congestion, limited parking, **air pollution** and high income inequality

existing **power grids** face challenges such as unsustainably high energy consumption and low efficiency

Water management (surface, fresh, waste). impermeable surfaces account for over 75 percent of a city's land mass

Dependancy on **smart city** infrastructure creates new vulnerabilities to **cyberattacks**

Failed Urban planning can lead to protests and **brain drain**

SCIENTIFIC
AMERICAN

“Residents of just 100 cities account for 20% of humanity's overall carbon footprint”

How to manage a Mega City?

Create a **Digital City**, a **virtual space** on the network that contains all data of the city's **physical infrastructure**

Establish **ambient intelligence** – electronic environments that are **sensitive and responsive** to the presence of **people**

Ensure management of **space & time Big Data**

IoT to **connect** with the city's **physical assets** to receive traffic and transportation status and other logistics information in real time.

Cloud to store, analyse, calculate and distribute data of hundreds of millions of IoT sensors

China attracts most Mega Cities globally

33 MC
globally

- 6 China
- 4 India
- 4 Europe
- 9 Asia Pacific (excl.China and India)
- 2 North America
- 5 South America
- 3 Africa & Middle East

WORLD
ECONOMIC
FORUM

Shenzhen, China's Tech Mega City

Home to
BYD
DJI drones
Huawei
Tencent

...

- From fishing village to Silicon Valley of Hardware Megacity in 30 years.
- China's first Special Economic Zone
- Influx of workers from the countryside
- Shenzhen — and the surrounding Pearl River Delta — became world's factory floor
- now a Megacity of over 12 million people
- incubator for cutting-edge design, a bastion of next-gen urbanism, and a cultural capital

How to coordinate transport in a vast economic area?

11 cities

56,000 km²

59.6 mio population

US\$ 1.5 trillion GDP

Five major international airports

Five billion-ton ports

210,000 km roads

4,000 km railways

Guangdong - Hong Kong - Macau Bay Area



Ensuring a sustainable development of urban transport in Shenzhen

Municipality setup a Multi-Dimensional Big Data System

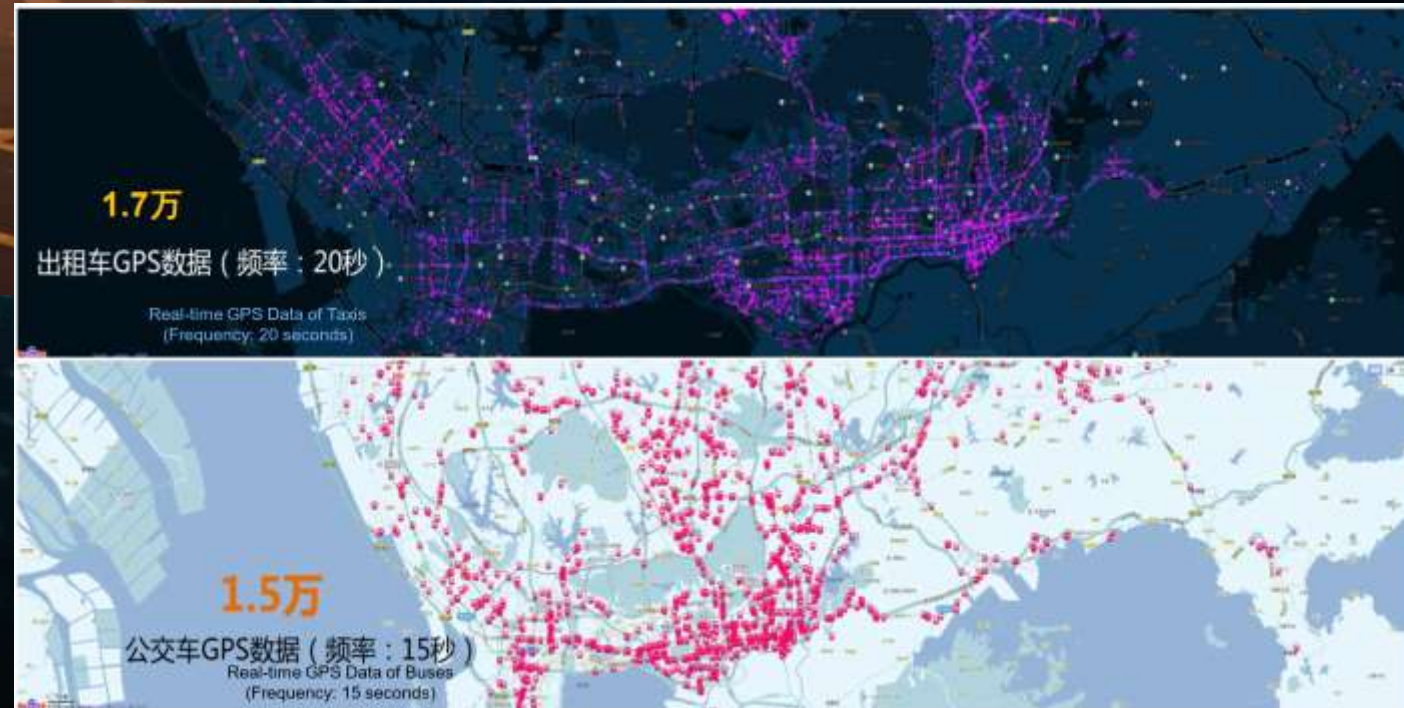
- Land Use Data & Building Data GIS
- GPS vehicle trajectories
- Geo-magnetic flow
- Number plate recognition
- Mobile and Internet Data
- GPS location data Baidu
- ...

Ensuring a sustainable development of urban transport in Shenzhen



GPS vehicle trajectories

- Taxis 20 seconds interval
- Busses 15 seconds interval
- Number plate recognition



Ensuring a sustainable development of urban transport in Shenzhen

System captures:

- Mobile phone & internet data
- Distribution of Mobile Subscribers
- GPS Data from Baidu map

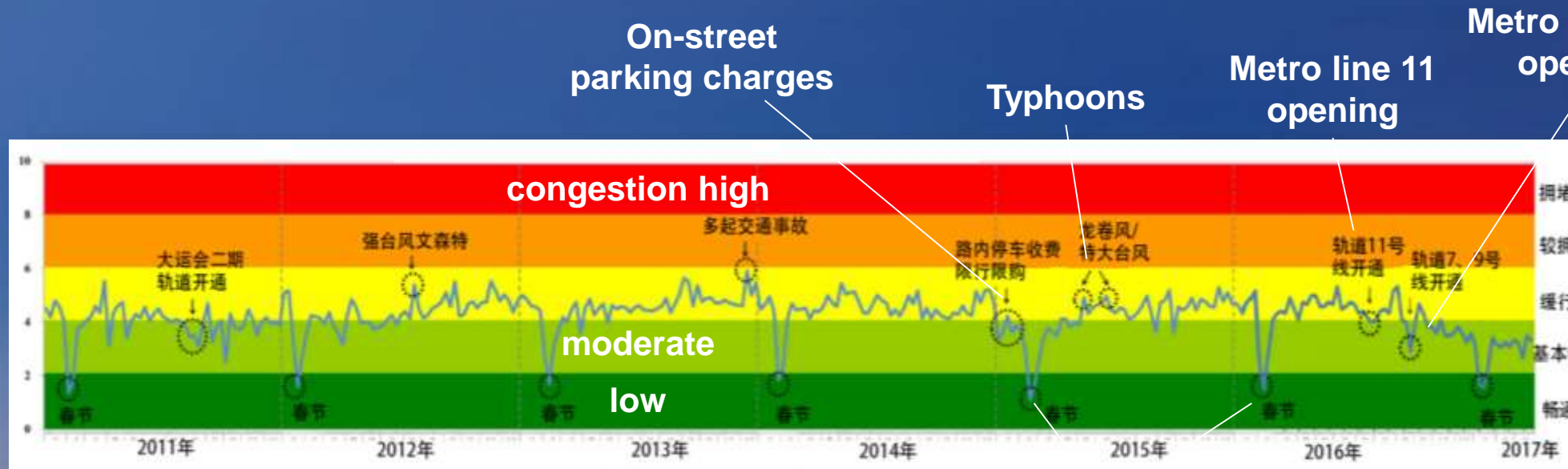


GPS Data from Baidu

手机用户分布图

Distribution of Mobile Users

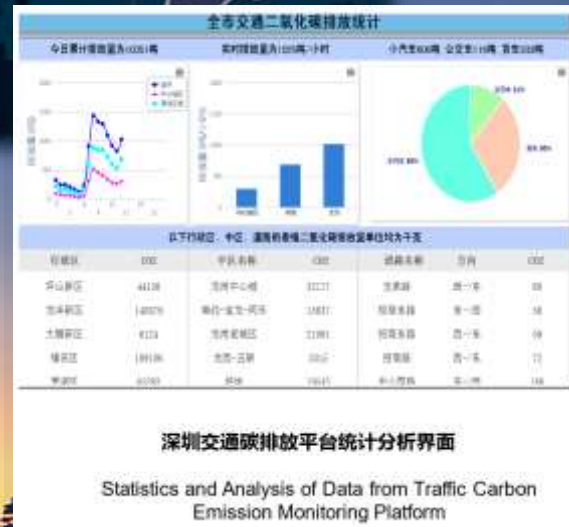
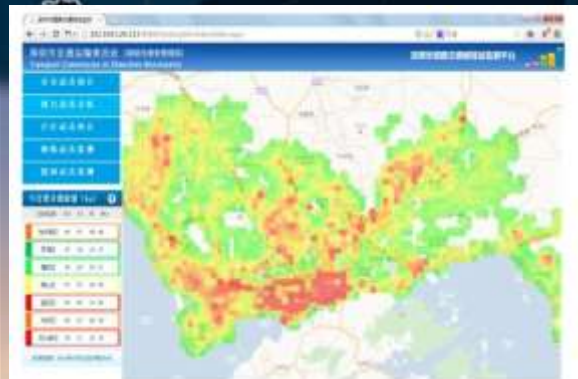
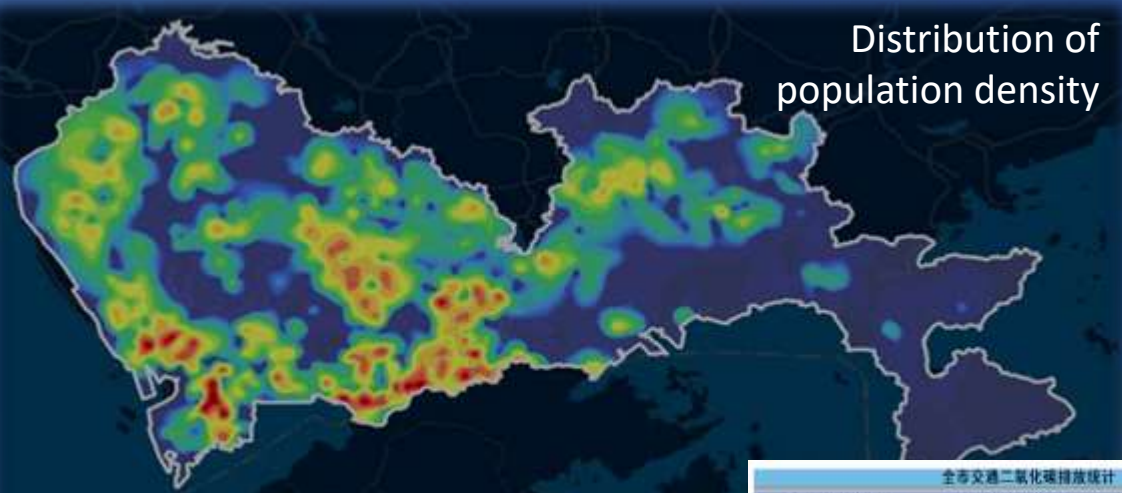
Ensuring a sustainable development of urban transport in Shenzhen



- Create histograms (i.e. traffic)
- learn from historic data

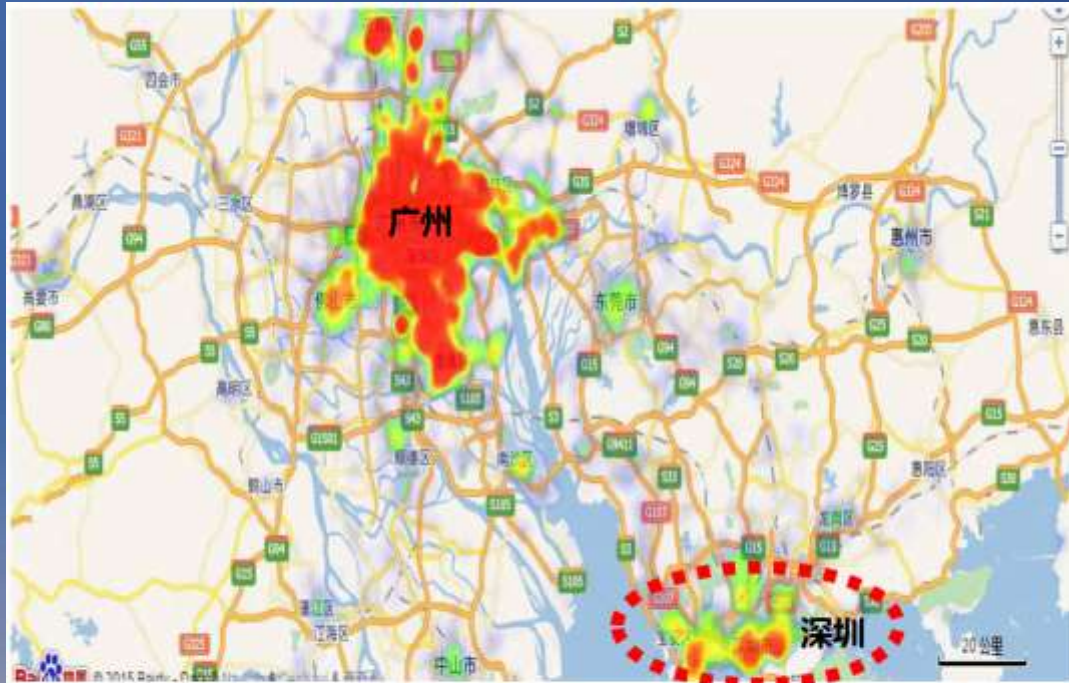
Chinese New Year

Data-driven Transportation Governance for Shenzhen



- Tab into multi-dimensional data
 - Traffic performance
 - Weather
 - Carbon emissions
 - Traffic accidents
- Process and evaluate impact
- Build real time view of the city's status
- Support decision-making based on facts for transport operation management

Data-driven Transportation Governance for Shenzhen



广州CBD周末人群活动空间分布
Spatial distribution of crowd activity on
weekends in Guangzhou CBD

- **Decision taking** process on traffic hub locations based on **Big Data heat-maps**
- Candidates identified based on analysis of mobile data travel hot-spots
- As a result planning of **Shenzhen Futian HSR Station** was **placed** under Futian CBD **in Central Area**



Data-driven Transportation Governance for Shenzhen

Dynamic monitoring of sea, road, air and rail traffic
海陆空铁运行动态监测



Dynamic monitoring of roads
道路运行动态监测



- **Data** Drives transportation department through **facts**
- **Avoids incoherent** transportation services
- Shenzhen built and integrated **intermodal systems** (sea, road, air and rail)
- Established integrated, **intelligent command platform** improving ability of emergency management and service coordination



Data-driven Transportation Governance for Shenzhen

- **Big-Data** and **Cloud** based apps provide value add service
- **Real time** data from Metro, Bus, parking, car-hailing...
- Basis for Mobility as a Service (**MaaS**)



MaaS口岸通关场景示意图
Custom clearance with MaaS



How can we apply China's methodology to Europe?

- Embrace municipal wide command and control structures
- Move from Networking towards Intent driven architecture
- Consider trend of Mega-City clusters
- Study commuting patterns beyond city boundaries
- Setup multi-dimensional Big-Data system
- Collect, Connect and share data between silos
- Embrace data as the new oil



Writing a New Chapter in Intelligent Operation

Analog and Digital Era

Optical Imaging Technology
Captured video can be collected and stored.

Difficulties:
small scale, small coverage, and unreliable storage



1970~

Network Era

IP and Storage Technologies
Large-scale video networking, long-term video storage, and intra-network sharing

Difficulties:

- Difficult to find clues and low video utilization
- Duplicate and uncontrollable data across the network
- Weak controllability



2000~

Intelligent Era

AI – Cloud - Pipe

- Manual video Playback => AI recognition
- Post-judgment turns => pre-warning
- On-demand Elasticity Deployment, Global Coordination



2018~

Future mobility strongly depends on New ICT where

Everything Is

**Sensed
Connected
Intelligent**

Digital Transformation

New ICT



Cloud



Big Data



IoT



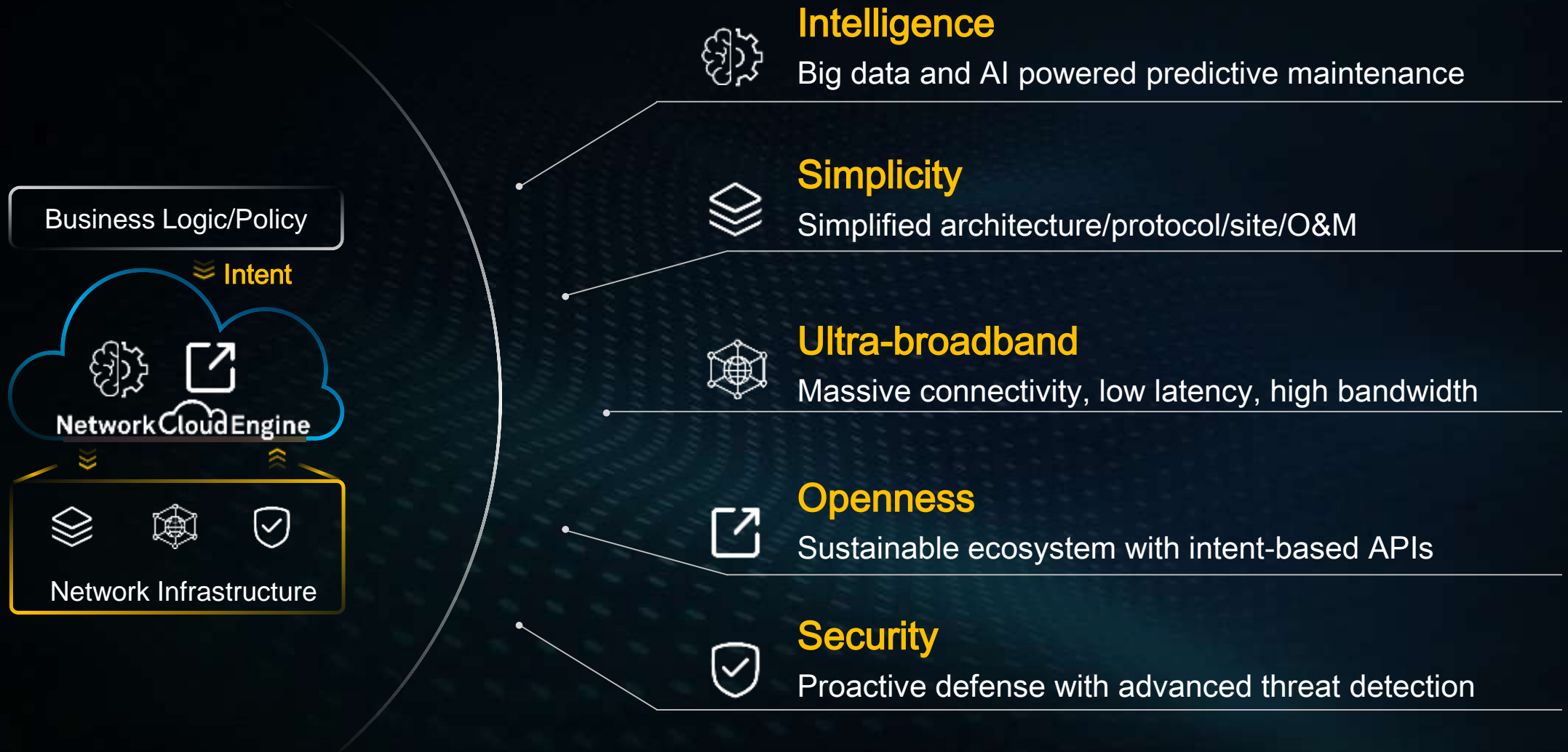
AI



5G

Intent-Driven Network Characteristics

monitor, identify and react in real time to changing conditions



Everything Is **Sensed Connected Intelligent**

Huawei Transportation

Spanning more than **40** countries and regions in **5** continents



120,000+ km
Railway

Germany's DB, Spain's ADIF,
China's CRC ...



120+ Lines
Metro & Light Rail

London Underground, Amsterdam
Metro, Shanghai Metro...



50+ Airports
15+ Airlines

Dubai Airports, Changi Airport,
Malta Airport, Heathrow Airport,
Shanghai Airport, Thailand
Airport...



100,000+ Km
Highway & Roads

Brazil's CCR, France's SANEF...



12+ Seaports

Port of Durban in South Africa,
Shanghai Yangshan Port in
China ...



Huawei Transportation

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THANK YOU

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