

**UNIVERSITÄT
LUZERN**



INSTITUT FÜR SOZIALETHIK ISE

FAIRE ALGORITHMEN AUS ETHISCHER PERSPEKTIVE

68. MEMBER-APÉRO DER ASUT

PROF. DR. PETER G. KIRCHSCHLÄGER

Peter G Kirchsclaeger: Digital Transformation and Ethics. Ethical Considerations on the Robotization and Automation of Society and the Economy and the Use of Artificial Intelligence. Nomos: Baden-Baden 2021. CHF 54.-



“If there was one book I would recommend to any Tech entrepreneur these days, it is this book.”

Pascal Kaufmann, Neuroscientist and Co-Founder of the Software Company Starmind

“This book is about fundamental, yet rarely addressed, aspects of the digital journey – ethics and values. Highly valuable for anyone who ambitions to have a positive impact with technology.”

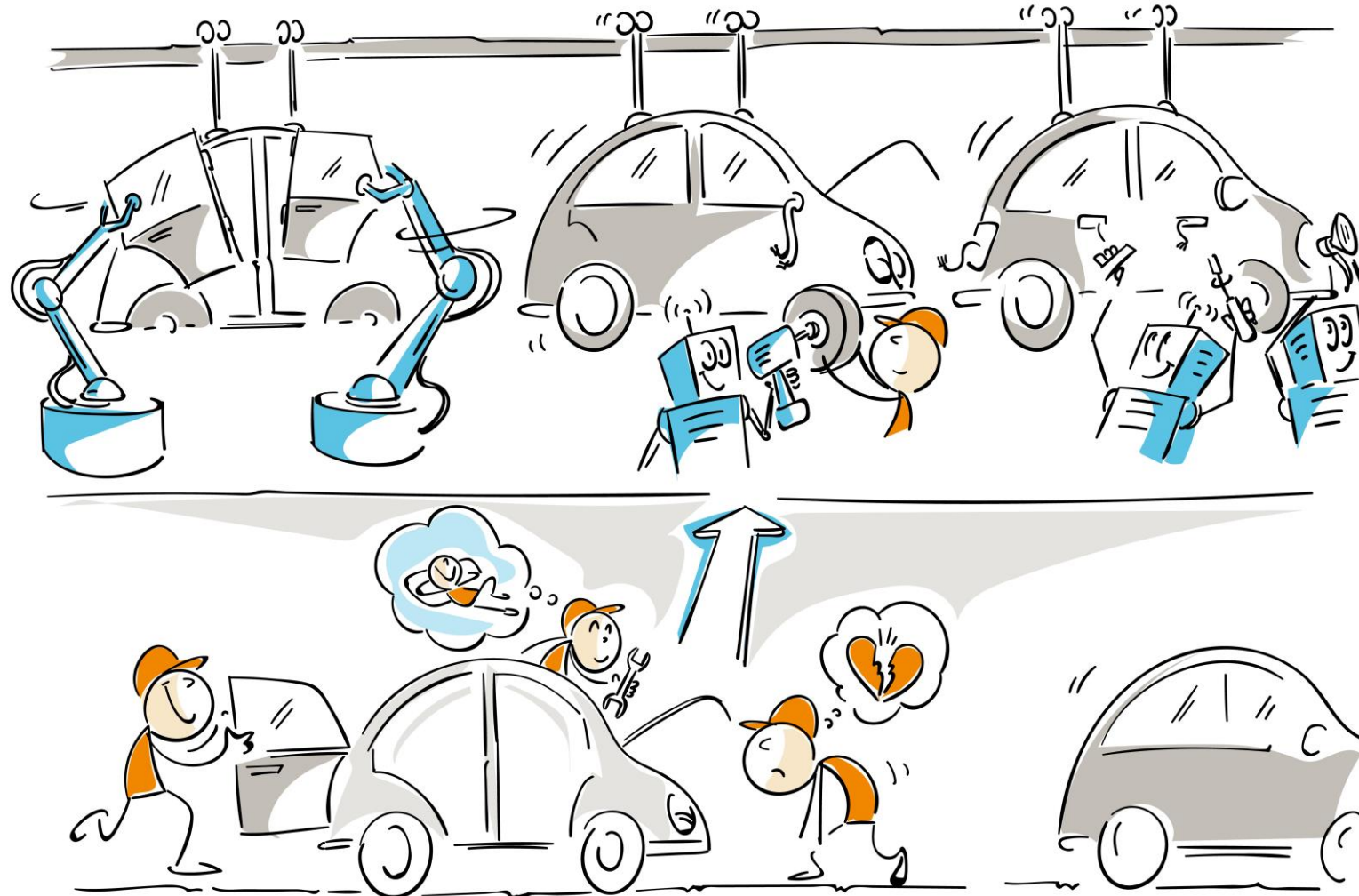
Silvio Napoli, Chairman of Schindler Group

“Digital Transformation and Ethics’ is a valuable overview of ethical issues in artificial intelligence, their impact on our daily lives and importance for future applications. With this timely analysis, Peter G Kirchsclaeger highlights fundamental questions pertaining to our relationship with technology and its impact on justice, freedom, and human rights.” **Ai Weiwei, Artist**

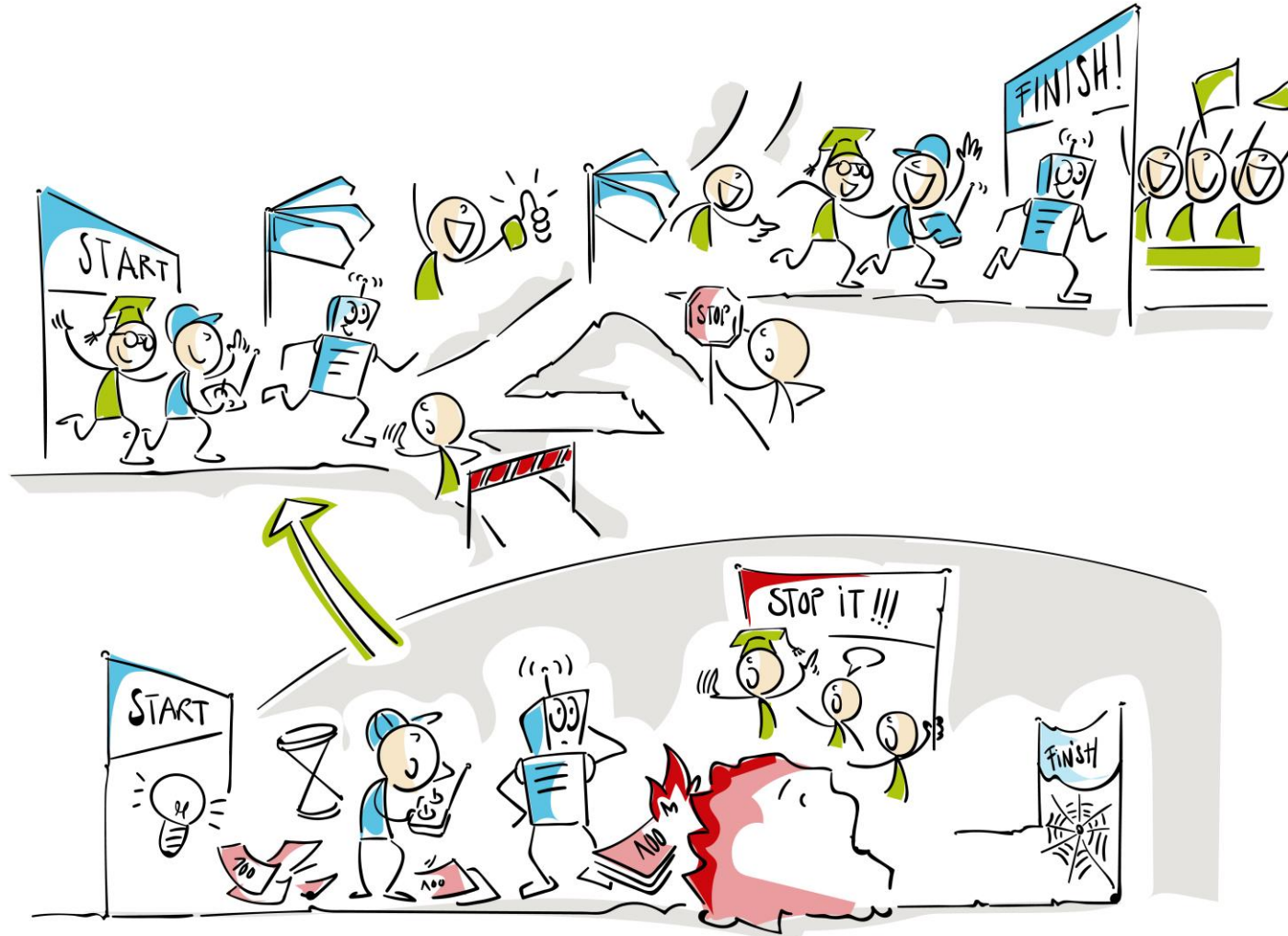
1 POSITIVES POTENTIAL VON ALGORITHMEN



2 ÜBER EFFIZIENZSTEIGERUNG HINAUS ...



3 VON ANFANG AN: INTERAKTION TECHNOLOGIE – ETHIK



4 TRANSPARENZ

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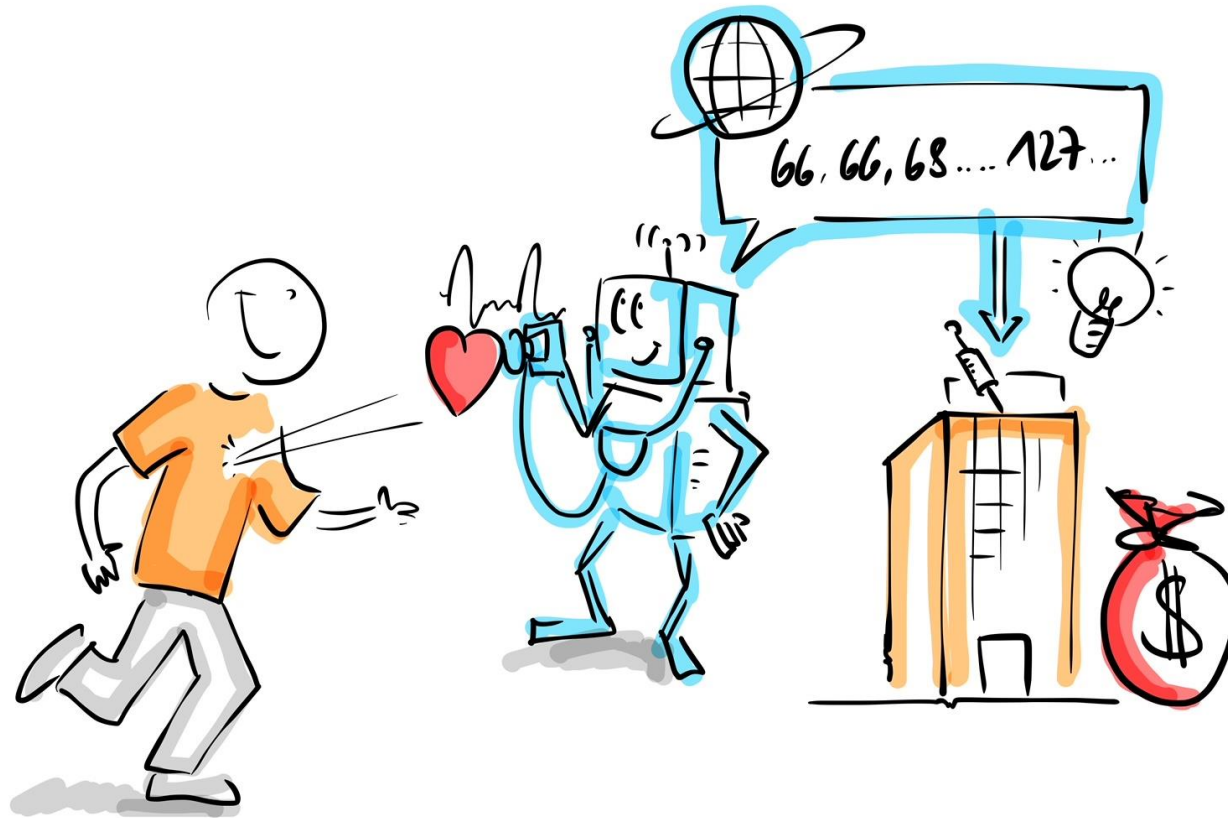
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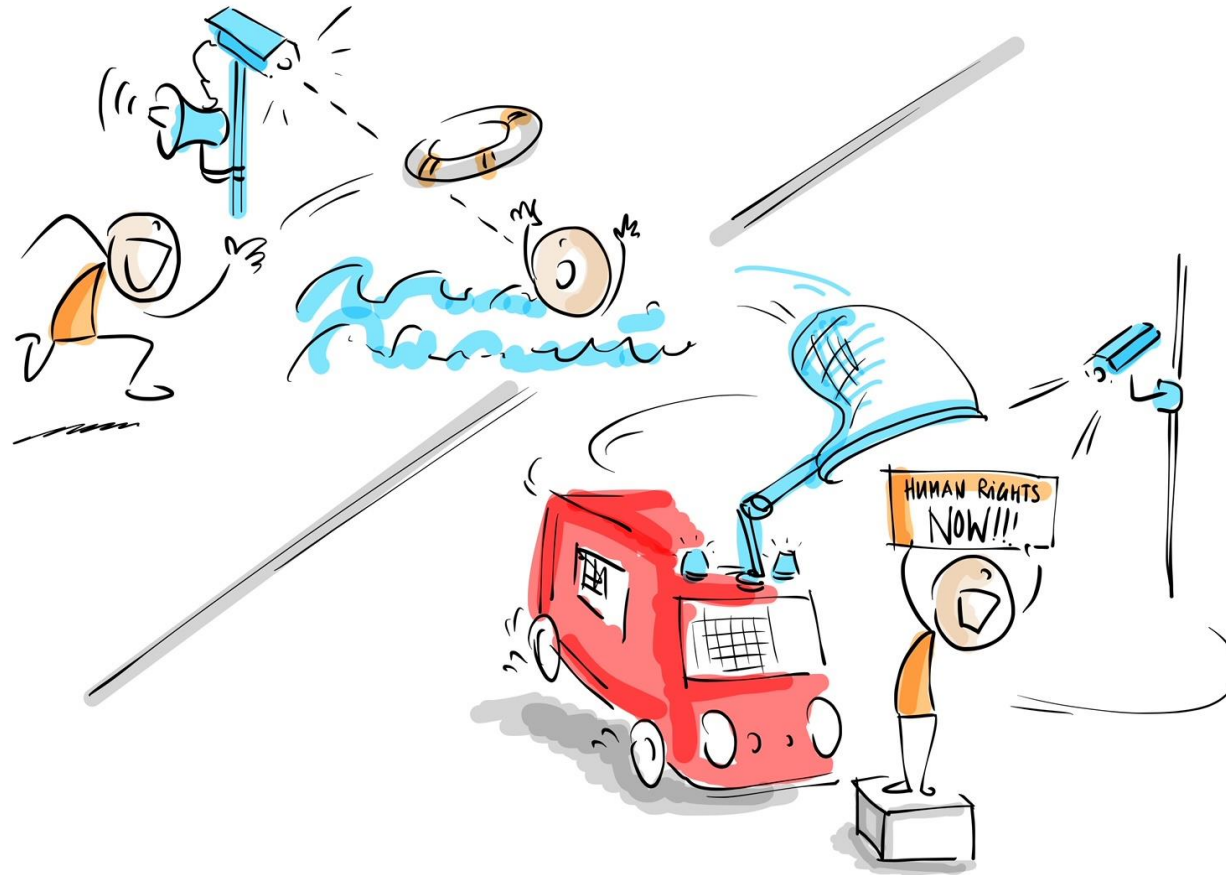
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5 ZWECKGEBUNDENE DATENVERWENDUNG



6 DIE KOMPLEXITÄT VON ETHIK



7 REGELÜBERRAGENDE EINZIGARTIGKEIT DES KONKRETEN



8 WELCHE ETHIK? MENSCHENRECHTSBASIERTE DS!

