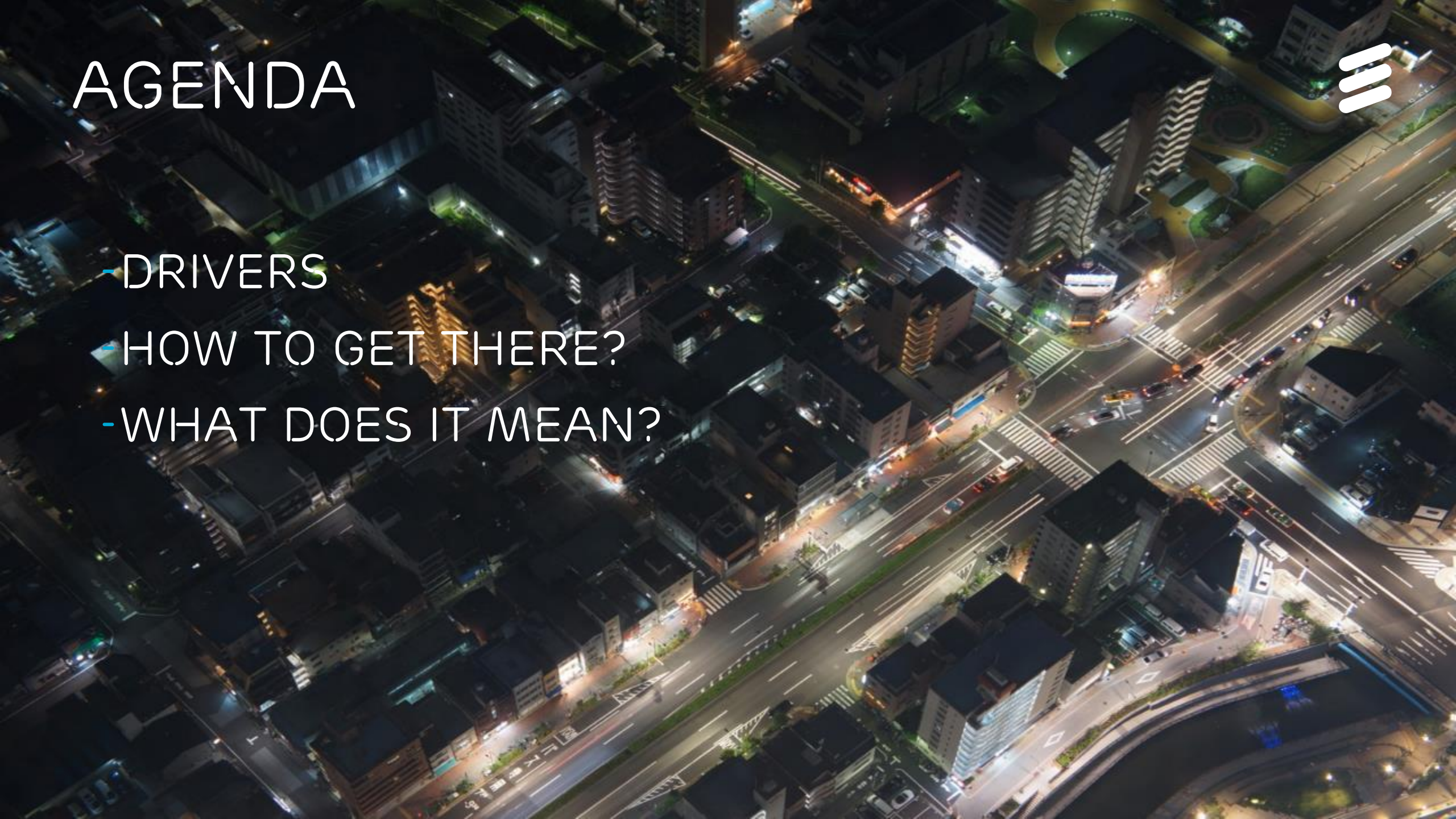
ERICSSON
HYPERSCALE
TO SUPPORT YOUR DIGITAL FUTURE
ASUT Lunch 16.12.2016
D Gautschi

# AGENDA

- DRIVERS
- HOW TO GET THERE?
- WHAT DOES IT MEAN?



# THE NEW REALITY FOR TELCO'S

Big Data

Alternative Connectivity

Mobile Apps

Core Business Migration

eSIM

Access Network

B2C

Orchestration

Incubators

B2B

5G

Standardisation

Ecosystem

Innovation

Content

Virtualisation

Net Neutrality

IoT

GDPR

Digital Needs

VR

Regulations

Customer Experience

Wholesale

MVNO

Data Sovereignty

Diversification

End of Roaming

OTT: FB, AWS, Azure, Google

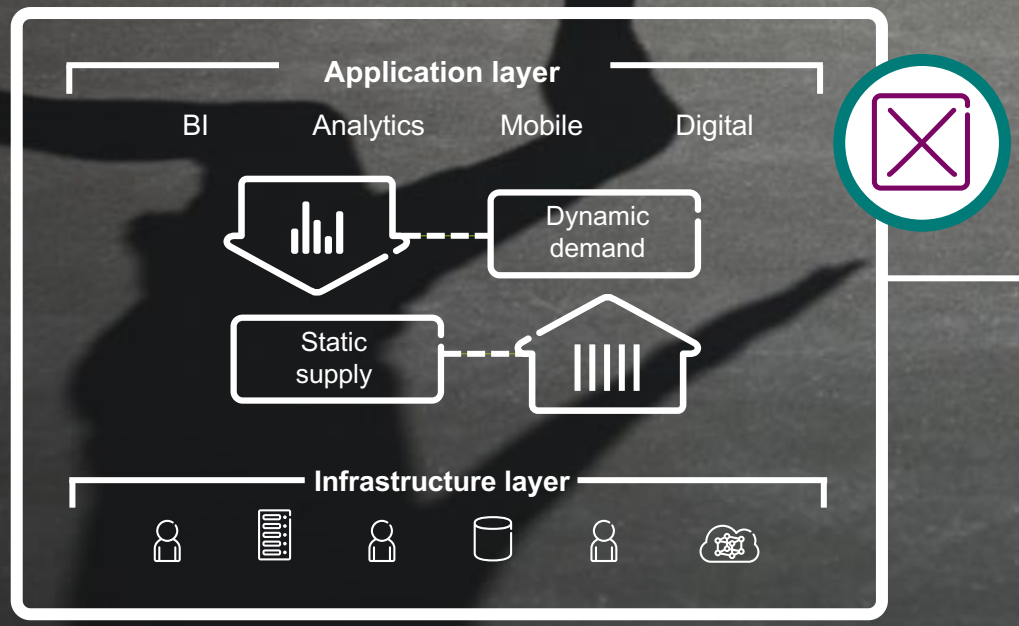
Scaling

# AGENDA

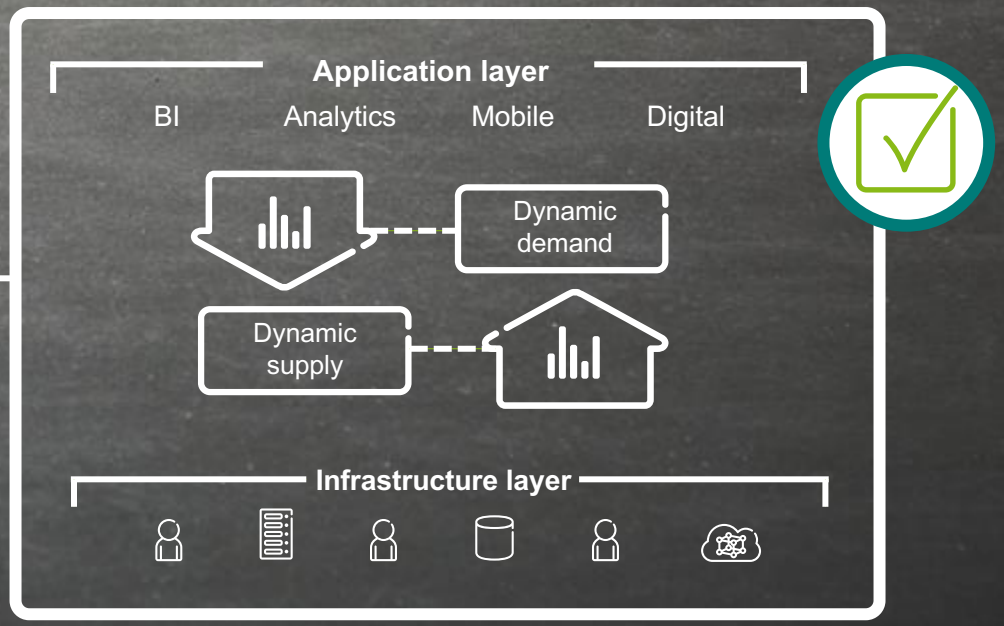
- HOW TO GET THERE?
  - ROADMAP FOR BIMODAL IT
  - DIGITAL FACTORY
  - ERICSSON GIC

# DIGITAL FACTORY:
## RESPONDING TO BUSINESS DEMAND & AGILITY

### Legacy IT infrastructure
Hampers innovation speed




### Next-generation infrastructure
Speeds innovation

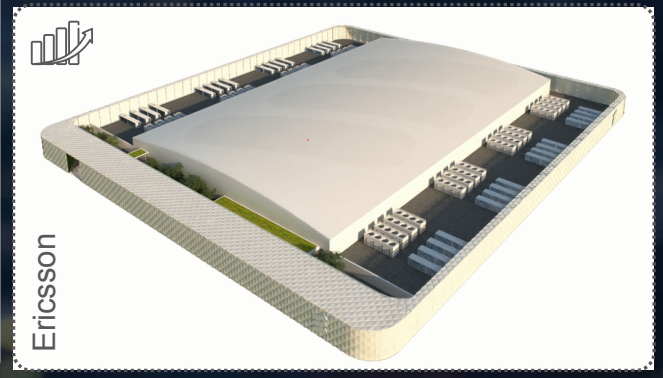


# ERICSSON TRANSFORMATION

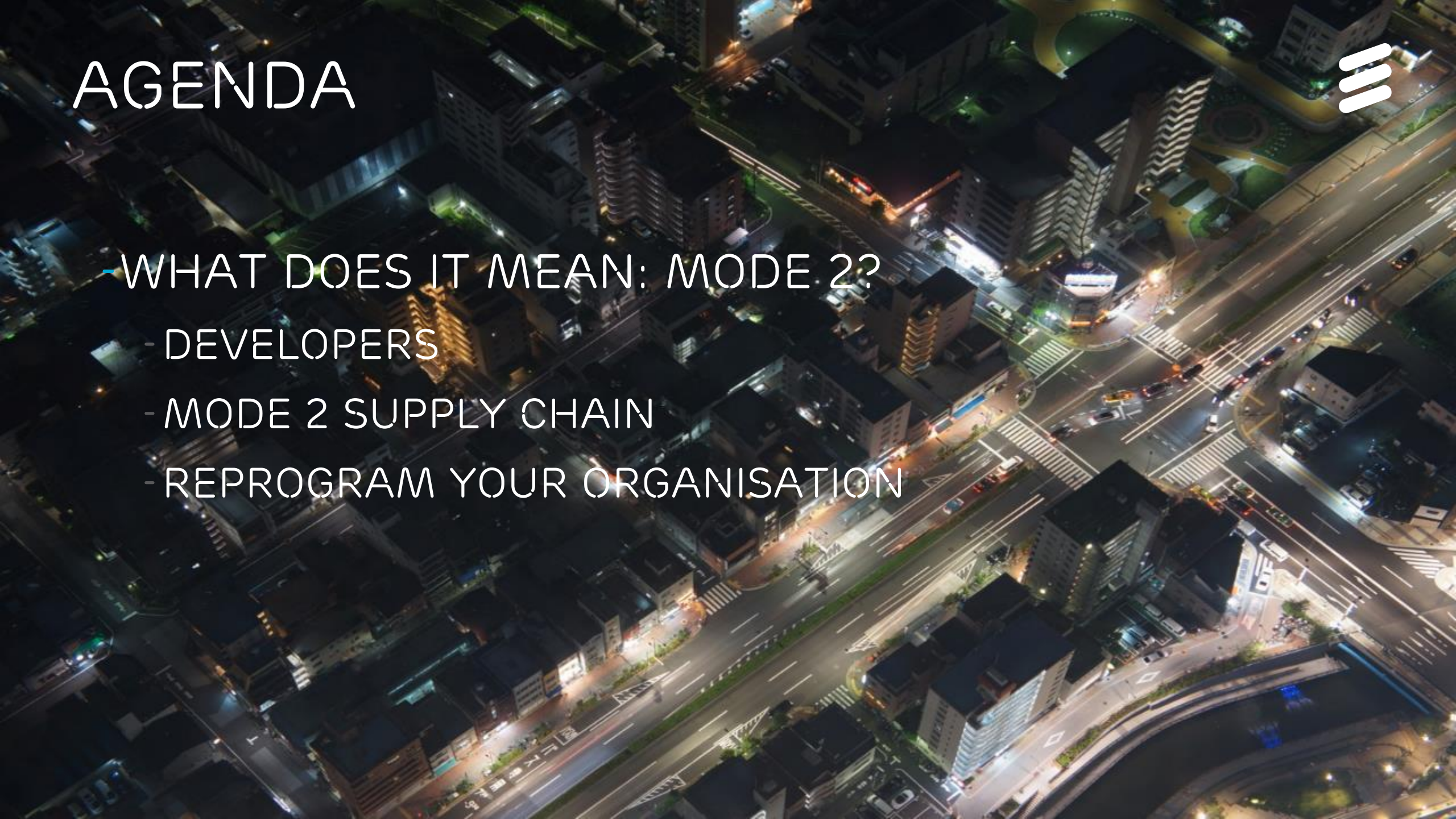
- Global Innovation Centers (GIC)
  - **Multi-Sided Digital Platform**
  - **Ericsson R&D, Sales**
  - **I&S Customers**
  - **Marketplace IoT, PaaS, IaaS**

Customers

Users

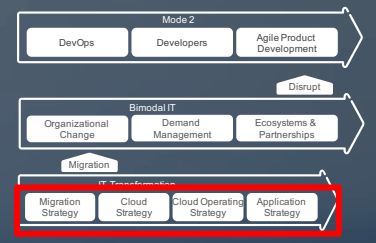


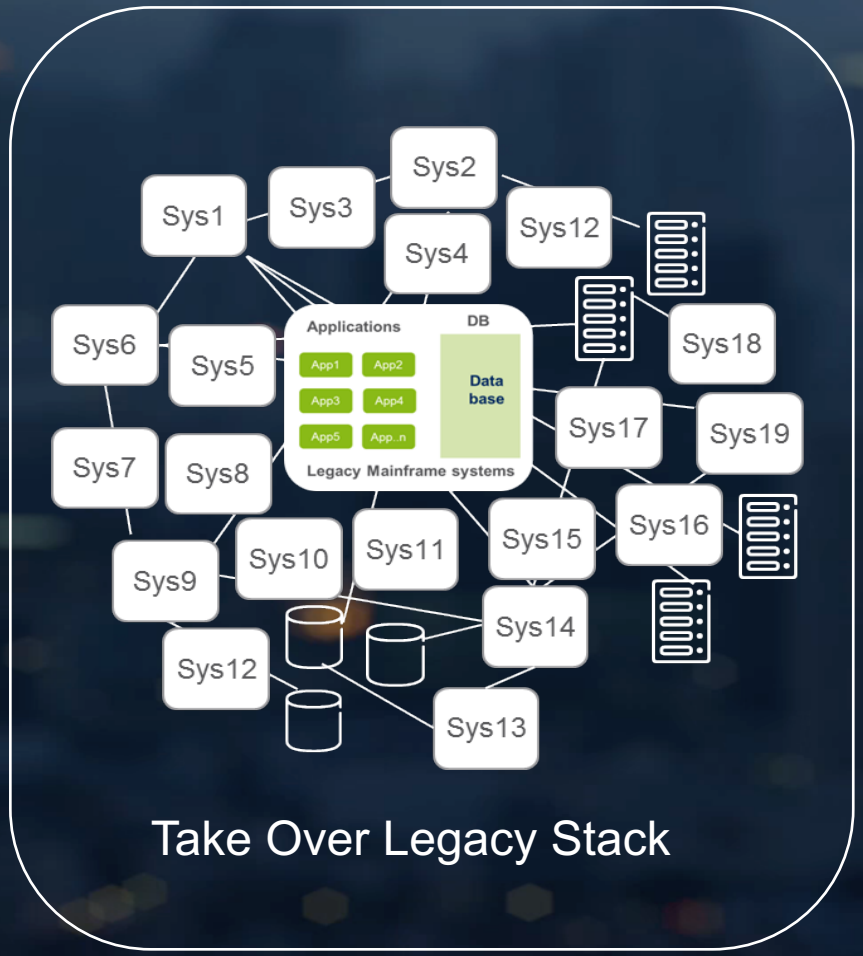
# AGENDA



- WHAT DOES IT MEAN: MODE 2?
  - DEVELOPERS
  - MODE 2 SUPPLY CHAIN
  - REPROGRAM YOUR ORGANISATION

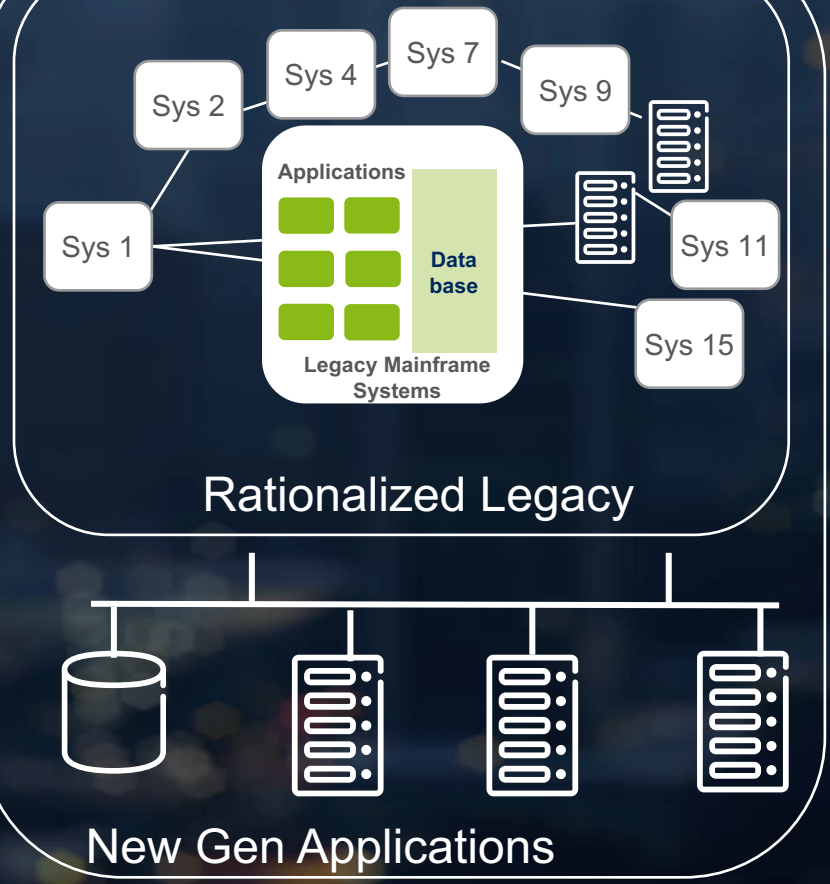
# APPLICATION STRATEGY



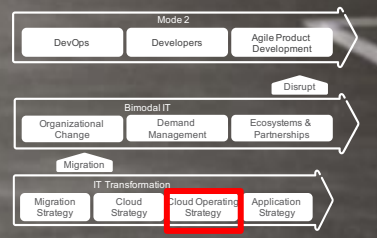




Application Development & Maintenance

Application Portfolio Analysis & Rationalization



# HYBRID DIGITAL FACTORY:
## BIMODAL IT AND NEW BREED OF APPS




IT Transformation

Legacy Applications

Application Portfolio Analysis

Code
Build
Plan
Test
Release
DEV
Deploy
Operate
Monitor
OPS

Application Modernization

Cloudification

Digital Technology

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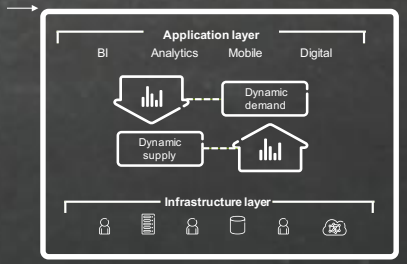


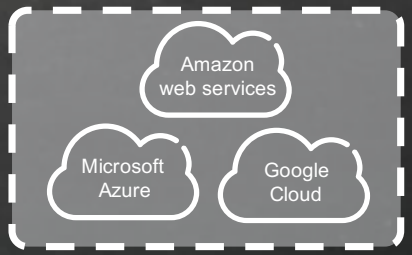

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